

## **Digital Mums #WorkThatWorks Facebook and Instagram Prize Draw Terms & Conditions**

1. Digital Mums prize draw (the "Promotion") is open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) aged 18 and over, female, and living in a household with children aged under 18 except employees and their immediate families of the promoter Digital Mums, their agents or anyone professionally connected to the Promotion.
2. The promotion opens at Monday 12<sup>th</sup> December at 12.00 and to enter participants must respond to the promotional post before Monday 19<sup>th</sup> December at 23.59 for the chance to win.
3. The sender of each comment meeting the requirements of these terms and conditions will be entered into the prize draw. Participants must be members of Facebook or Instagram and follow the @digitalmums account on Facebook or Instagram.
4. To enter:
  - a. Log onto your Facebook account (or create one for free), and comment on the Digital Mum's promotional post.OR
  - b. Log onto your Instagram account (or create one for free), comment on the Digital Mum's promotional post.
5. Participants must abide Facebook or Instagram's conditions of use. Any entrant posting or seen to be posting comments via Facebook or Instagram, or elsewhere, that are considered bullying, spiteful or upsetting to other entrants and followers of @digitalmums or are otherwise offensive or inappropriate will be disqualified from the promotion. The promoter reserves the right to alert Facebook or Instagram to any such behaviour and the participant may have his/her Facebook or Instagram account frozen pending investigation.
6. Only one entry per person. Multiple, bulk or third party entries will not be accepted. Only the first entry made by a participant will be accepted. Offensive or inappropriate comments will not be included within the draw. No responsibility can be accepted for entries that are incomplete, corrupted, delayed, wrongly delivered, or not received for whatever reason.
7. Entries will be judged by an internal panel. The comment judged the most compelling and worthy of the prize will be determined as "the winner".

8. The winner will be contacted via a direct message or in reply to their original entry on Facebook and Instagram depending on the method of entry by Tuesday 20<sup>th</sup> December 19.00 and required to confirm their email, a contact number, together with their real name and county of residence by Wednesday 21<sup>st</sup> December 19.00. If the promoter cannot contact the winner via the Facebook or Instagram account provided at entry or if the winner does not return necessary details within this timeframe, the promoter reserves the right to conduct a redraw using an independently verified computer generated system.
9. There is one prize, one course payment in full to the Social Media Management Course. This must be redeemed between February 2017 and July 2017 (the "Prize"). The winner must pass the application process. The winner must be able to commit to 15 hours at-home study per week to redeem the prize. There is no cash or alternative to the prize stated. The Prize is subject to terms and conditions of use which the winner by entering this promotion agrees to. The Prize is non-transferrable.
10. The Winner agrees, if requested, to participate in related publicity accompanying or resulting from the Promotion without further recompense. The Winner further agree that all materials produced pursuant to the promotion and will remain the property of Digital Mums.
11. The Promoter's decision is final and binding. No correspondence will be entered into.
12. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. Facebook and Instagram shall not be liable for any loss, damage or liability caused by matters relating to this promotion.
13. This promotion is governed by English Law and participants submit to the exclusive jurisdiction of the English courts.
14. Promoter: Digital Mums, Containersville Unit 32 and 38, 2 Corbridge Crescent, London, E2 9DS.