

Digital Mums #WorkThatWorks Facebook and Instagram Prize Draw for a Course Place Terms & Conditions 2018

1) Digital Mums prize draw (the "Promotion") is open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) aged 18 and over, female and living in a household with children aged under 18, except employees and their immediate families of the promoter Digital Mums, their agents or anyone professionally connected to the Promotion.

2) The promotion opens at 12.00 Monday 15th January 2018 and, to enter, participants must respond to the promotional post before 11.59 Friday 19th January 2018 for the chance to win.

3) The sender of each comment meeting the requirements of these terms and conditions will be entered into the prize draw. Participants must be members of Facebook or Instagram and follow the @digitalmums account on Facebook or Instagram.

To enter:

a. Log onto your Facebook account (or create one for free) and comment on the Digital Mum's promotional post OR

b. Log into your Instagram account (or create one for free) and comment on the Digital Mum's promotional post.

4) Participants must abide by Facebook or Instagram's conditions of use. Any entrant posting or seen to be posting comments via Facebook or Instagram, or elsewhere, that are considered bullying, spiteful or upsetting to other entrants and followers of @digitalmums or are otherwise offensive or inappropriate will be disqualified from the promotion. The promoter reserves the right to alert Facebook or Instagram to any such behaviour and the participant may have his/her Facebook or Instagram account frozen pending investigation.

5) Only one entry per person. Multiple, bulk or third party entries will not be accepted. Only the first entry made by a participant will be accepted. Offensive or inappropriate comments will not be included within the draw. No responsibility can be accepted for entries that are incomplete, corrupted, delayed, wrongly delivered, or not received for whatever reason.

6) Entries will be judged by an internal panel. The comment judged the most compelling and worthy of the prize will be determined as "the winner".

7) The winner will be contacted via a direct message on Facebook or Instagram, depending on the method of entry, by 12.00 Saturday 20th January and required to confirm their email, a contact number, together with their real name and county of residence by 09.00 Monday 22nd January. If the promoter cannot contact the winner via the Facebook or Instagram account provided at entry or if the winner does not return necessary details within this timeframe, the promoter reserves the right to conduct a redraw.

8) There is one prize, consisting of one fully paid course place on the Digital Mums Social Media Management Course (6 month version). This must be redeemed between February 2018 and July 2018 (the "Prize"). The winner must pass the application process. The winner must be able to commit to 15 hours at-home study per week to redeem the prize. There is no cash or alternative to the prize stated. The Prize is subject to terms and conditions of use which the winner by entering this promotion agrees to. On-boarding for the Social Media Management begins three weeks prior to the first webinar date. Once on-boarding has begun, should the Winner want to interrupt or delay their prize, the normal 'Interruption fee' will apply. The Prize is non- transferrable.

9) The Winner agrees, if requested, to participate in related publicity accompanying or resulting from the Promotion without further recompense. The Winner further agree that all materials produced pursuant to the promotion and will remain the property of Digital Mums.

10) The Promoter's decision is final and binding. No correspondence will be entered into.

11) This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. Facebook and Instagram shall not be liable for any loss, damage or liability caused by matters relating to this promotion.

12) This promotion is governed by English Law and participants submit to the exclusive jurisdiction of the English courts.

Promoter: Digital Mums, 2A Belsham Street, London E9 6NG.